

THE Business Connection

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"The purpose of the Los Osos Baywood Park Chamber of Commerce is to strengthen our community by promoting and supporting local business, government, and non profits through networking opportunities and community leadership"

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Los Osos, CA 93402

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P.O. Box 6282

Los Osos, CA 93412

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www.lobpchamber.org

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PRESIDENT'S MESSAGE



As our county begins the phases of reopening our local economy, this will be a critical time for our local businesses. Many businesses are hurting and over extended right now between trying to maintain payroll, keeping supplies in stock, and not knowing how many customers to expect or plan for.

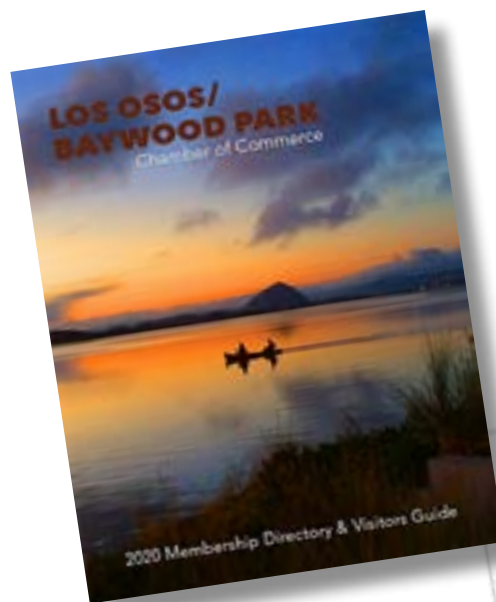
We have seen this pandemic take a toll on some of our favorite local businesses as they have been forced to close their doors. I hope that the re-opening phase will bring a new wave of success for our local businesses. Please remind your friends and neighbors to shop local. There is a convenience to ordering online, but if it is possible to

purchase something locally instead of online you will be supporting members within our community and providing much needed local jobs right now.

My mission is to have everyone think local first. For example, if you need shampoo, look to your local hair salon first. If you are looking for a present for an upcoming birthday think about picking up a copy of our latest Los Osos/Baywood Park Chamber Directory. In it you will find all of our local Chamber businesses.

If you are interested in getting one please send us a message and we will get it to you or let you know where you can pick one up! The Chamber Directory is a great resource for shopping local.

– Tim Carstairs



**Los Osos/Baywood Park
2020 Membership Directory
& Visitors Guide is here!**

**Until we can safely deliver this
year's publication you can view it**

[HERE](#)



**THANK YOU
for
SHOPPING
LOCAL**

**Healthy communities are those with involved citizens.
Belonging to a chamber is a way to get involved!**

Chamber Business

2020 Board of Directors

OFFICERS

PRESIDENT

Tim Carstairs/805-904-9048
Carstairs Energy Inc.

PRESIDENT - ELECT

Tony Lindstrom
Golden State Water
Anthony.Lindstrom@gswater.com

SECRETARY

Lynette Tornatzky/805-534-9196
Celebrate Los Osos
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TREASURER

Christina Grimm/805-528-1360
CG Bookkeeping
christywithcgb@gmail.com

PAST PRESIDENT

Marshall Ochylski
Los Osos CSD

DIRECTORS

Chad Crawford 805-806-0165
Quick Tech
Chad@QuickTechComputers.com

Ben Dougherty/ 805-528-1976
Nardonne's Pizza
nardonnes@gmail.com

Amanda Esparza/ 805-405-2899
Energy Wise Realty
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Rita Flores/ 805- 574-0777
Sage Ecological Landscape
rita@sagelandscapes.net

Olivia Martinez/805-528-1500
Los Osos Memorial Park
Olivia.Martinez@Dignitymemorial.com

Jim Stanfill /805-528-1557
Rotary Club of Los Osos
jimstanfill@gmail.com

Colleen Vecchetti
Individual Member

Steve Vinson/805-602-0446
SteveVinson1@gmail.com

CHAMBER OFFICE

Dawn Rodden
Executive Director
805-528-4884
info@lobpchamber.org

UPCOMING CHAMBER EVENTS & NOTIFICATIONS

Visit www.lobpchamber.org for updates on Chamber News and Events.



Local Food Passport that featuring specials from some of our Los Osos Favorites! **Great \$100 value for \$20.** Supplies are limited, Passport expires July 31st.

For list of participants and to purchase

<https://lobpchamber.org/lo-bp-food-passport-an-adventure-in-local-food/>

COMING SOON - LOCAL RETAIL PASSPORT!

Contact the Chamber if your business would like to be included on this promotion.

The Los Osos/Baywood Park Chamber 2020 Festival of Flavor food showcase is has been REIMAGINED as a take out/pick up event in order to continue to show support of our local restaurants. We are welcoming ALL food industry professionals in Los Osos, Baywood Park and Morro Bay to showcase their tasty food on Wednesday, June 24th and Thursday, June 25th.



MORE INFORMATION

<https://lobpchamber.org/events/festival-of-flavor-2020/>



#OpenAndSafe Toolkit Available to SLO CAL Businesses

<https://lobpchamber.org/openandsafe-toolkit-available-to-slo-cal-businesses/>

Chamber Business



MEET YOUR FELLOW CHAMBER MEMBERS

The Chamber is offering free CHAMBER MEMBER BUSINESS VIDEOS

Video is a great way to market your business. Whether it's on Instagram, Facebook, or your website, videos have the potential to reach a large pool of potential customers. Our member videos are posted on the Chamber's social media and website.

Contact the Chamber at info@lobpchamber.org to sign up

<https://lobpchamber.org/meet-our-chamber-businesses/>

FYI

NEWSLETTER GUIDELINES: *Submission of FYI articles is open to all Chamber members to provide a variety of information to the general membership. We encourage all Chamber members to take this opportunity to share interesting, helpful and concise information with other members. We reserve the right to edit for space.*

WHY SHOULD YOU SEE A FINANCIAL ADVISOR?

The social distancing and stay-at-home orders introduced by the coronavirus have led many of us to feel isolated. Still, we've fought back through social media and "virtual" gatherings. But when you're dealing with the financial effects of the virus and you're investing alone, you could encounter some problems that may prove costly.

For example, you could respond to the volatile market by selling investments

when their price is down – one of the biggest mistakes in investing.

However, if you work with a financial advisor who has helped you create a strategy that's based on your risk tolerance and goals, you're far less likely to overreact to extreme market conditions.

Also, a financial advisor can help you keep things in perspective. While your investments may have lost value, it's important to realize that you may not

need to cash them out for decades, by which time their value may have increased substantially.

The road to your financial goals is a long one, with many twists and turns. So you might like to have some experienced company along the way.

This is Deanna Richards your Edward Jones financial advisor in Los Osos at 1236-J Los Osos Valley Road.



GROCERY OUTLET

bargain market®

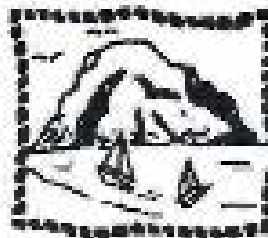
1130 Los Osos Valley Rd, Los Osos, CA 93402

OPEN

Monday thru Sunday 9 am to 8 pm

Duane & Maila Cross • (805) 534-9778

MORRO BAY APPLIANCE



935 Main St
Morro Bay, CA 93442

(805) 772-2755

Mike Mlnarik, Owner

SMALL BUSINESS TIPS AND RESOURCES FOR GROWING DURING THE COVID-19 PANDEMIC



Image via Pexels

Small business owners across the country are feeling the pain of the economic turmoil caused by the COVID-19 pandemic. The companies that are staying afloat are doing so by making adjustments. However, it's possible to do more than survive in these difficult times. By going all-in on necessary changes, your small business can grow and flourish.

Evaluating Your Finances

Take a look at your finances to see if or what kind of damage has been done, consider how you can make adjustments, and determine whether you need funding to get back on your feet.

- Reviewing your [financial statements](#) (e.g., sales, profits, cash flow, etc.) and comparing them to last year will give you an idea of where your finances have taken a hit.

- Once you know where you stand financially, you can begin to [revamp your budget](#).
- If you find that you need financial relief or assistance, there are [plenty of options](#) for that (including grants and government programs).

Allowing Remote Work

Revisit your business plan to see if you can fit remote work into your operations.

- Although it's been on the rise for years, the pandemic has highlighted the [benefits](#) of permitting your employees to work remotely.
- Working as a remote team is all about [effective communication](#) and collaboration.
- As a business owner, it's essential to find effective [project management apps](#) and tools that work best for your entire team.
- And it's also important to set your team up with the [best collaboration tools](#).

Marketing Changes

Consider how you can adjust your marketing strategies and campaigns to expand and/or reach your audience in the COVID-19 era.

- With more consumers hitting the web for their shopping, now would be a great time to update and expand your [company's website](#).
- Email marketing can be an invaluable tool right now, so learn how to [use it effectively](#).
- With so many businesses cutting back on their [marketing efforts](#), take advantage of the void by ramping your's up.
- Finally, [listen](#) to your customers during this time. Their voices can provide the best guidance for any changes you need to make.

If you're willing and committed to making significant changes as a small business owner, you can keep growing through these uncertain times. Look over your finances, start transitioning to remote work, and revamp your marketing strategy. And don't be surprised if your business becomes all the stronger for it as a result.

Written by guest writer Elena Stewart.

63% more consumers are likely to want to purchase goods or services from a small business that is a Chamber member.



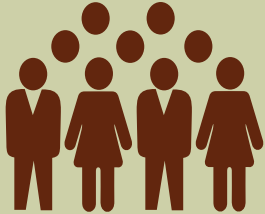
2084 9th Street
Los Osos, CA
(805) 528-0800
dominos.com



4700 El Camino Real, Atascadero
(805) 466-5595
www.solarponics.com

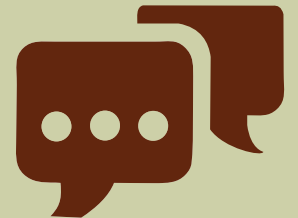


WHY JOIN the Chamber as an **INDIVIDUAL**



Show **COMMUNITY** support of a strong, local economy where people want to live, play & and stay.

Be part of the **VOICE** of the Chamber as we inform and advocate on behalf of Los Osos/Baywood Park businesses and the community.



Be a **VISIBLE** supportive member of the Chamber and the business community.

Contribute to building a **NETWORK** between the Chamber, local business and the community through out-reach and events.



More than ever we recognize the importance of coming together to support organizations that support the community we love and call home - **INDIVIDUALS MATTER!!**

INDIVIDUAL MEMBERSHIP PERKS

- community newsletter & calendar of local business events
- election and action voting rights
- board election option & committee participation
- community impact for small business
- discounted access to ticketed events

HOW MEMBERSHIP FEES ARE USED?

- fund Los Osos/Baywood Park Visitors Center
- advertising & promotion of the Chamber and our Members
- support community events
- fund free training events





Los Osos Cares Resource Center
Serving Los Osos, Morro Bay and Cayucos

Though the office is closed to the public,
We are still assisting our community!

We are offering assistance for Urgent Needs by email or phone

Please state need, situation & contact information
(we will do our best to accommodate your request)

Individuals email wecareinlososos@gmail.com or call 805-592-2701

Agencies/Service Providers email locwomenade@gmail.com or call 805-592-2701

See our website www.lososocares.com or

call us at **(805) 592-2701**

****Monetary donations are still welcome. Which will allow us to
continue to serve the community.****

Please mail to:

PO Box 6602
Los Osos, CA 93412