



# Sponsorships for the 2021 Christmas Parade!

Please consider being a sponsor for our 33rd Annual Christmas Parade December 11<sup>th</sup>. Sponsors are asked to donate \$100.00 or more to the event. Our sponsors names and business logo will be added to the PARADE POSTER, ONLINE POSTING, & SPONSORSHIP BANNERS, along with YOUR BUSINESS INFO ANNOUNCEMENT THROUGHOUT THE PARADE BY OUR ANNOUNCER/MC.

**Sponsorship Deadline is NOVEMBER 24<sup>th</sup>**

Additional sponsorship opportunity for the Community Christmas Tree Lighting, December 10th - \$50

**Our theme this year is**  
**“PARADE OF THANKS”**

**SATURDAY, DECEMBER 11, 2021 AT 10:00 AM.**

The parade route again follows Los Osos Valley Rd. from Fairchild Way to the park at Palisades Avenue.  
**Parade applications are available now and must be submitted by December 3<sup>rd</sup>.**

**Participants** in this year’s Parade are encouraged to decorate and costume their employees, their cars, their floats and whatever else they’ll be showcasing to highlight the *Parade of Thanks* theme. Think music!

**Awards** will be given to parade entrants in the categories of Best of Theme, Best of Music, Best on Foot, and Best on Wheels, Best of Animals and Judges Favorite.

**The Bay Osos Kiwanis will have a pre-parade Pancake Breakfast** at the Bay Auto & Tire on Los Osos Valley Road. Following the Parade, the Maxine Lewis Memorial Homeless Shelter Fundraiser will be held at the South Bay Community Center until 9:00 pm.

**The Christmas Parade is open to all businesses and organizations.**

Applications are available online at [www.lobpchamber.org](http://www.lobpchamber.org)  
or at the LO/BP Chamber office, 781 Los Osos Valley Road.

**All forms along with the \$25 entry fee must be returned to the Chamber Office by December 3<sup>rd</sup>.**  
There will be no rain date. For more information, please call the LO/BP Chamber at 805-528-4884.

**Please contact us at your earliest convenience if you are able to be a Sponsor for our event(s).**  
**We appreciate your time and consideration and look forward to hearing from you soon.**

**Yes, I would like to be a Christmas Parade Sponsor (\$100)**

Business Name \_\_\_\_\_

**Yes, I would like to be a Christmas Parade & Christmas Tree Sponsor (\$150)**

Business Name \_\_\_\_\_